



Anglia Ruskin
University

London

Business and Human Resource Management

BSc (Hons)

Quick Facts

Campus: London

Duration: 3 Years or 4 years with foundation year

Available Starts: September, January

UCAS Code: NN16 - 3 years, NN12 - 4 years with foundation year

Tariff Points: 104 UCAS tariff points

Institution code: L63

This course is a business skills degree with a focus on Human Resource Management.

The ability to recruit, motivate and manage employees effectively is considered one of the keys to success in business. Furthermore, ensuring that employees develop professionally is essential for achieving competitive advantage, given that people are one of the key resources in any business.

This degree focuses on the key role of people in a successful business. You will learn to understand the importance of the people behind the business and how they help the business prosper.

Designed to give you a thorough grounding in core business skills and concepts, the degree provides you with an in-depth knowledge and understanding of the key aspects of Human Resource Management, including how to source, develop, reward, and utilise employees to deliver strategic effect for organisations of all sizes and types.

Associated careers

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. We believe your degree from ARU London will enhance your employment prospects significantly. The degree is ideal for students who are interested in a career in managing corporate human resources, management and skills training, management recruitment or HRM consultancy. The course is also suitable for those looking for a rounded business qualification, with an emphasis on people management.

Assessment

We'll assess your progress through a variety of methods from coursework, group assignments, activity-based assignments and exams. You can expect to partake in on-going problem-solving activities, projects and presentations. You'll also be able to access support material through our ARU Virtual Learning Environment (VLE).

All assignments are designed with your career progression in mind and give you opportunities to develop and improve transferable skills employers look for.

Module Guide

Year 1

- Business Environment
- Academic and Professional Skills
- Economics for Business
- Business Finance

Year 2

- Legal Aspects of Business
- Managing Human Resources
- Principles and Practice of Marketing
- Resourcing the Organisation

Year 3

- Developing Human Resources
- Business Strategy
- Managing the Employment Relationship
- Major Project



Skills & development

Effective and contemporary approaches to People Management.

How to maximise employee engagement and commitment.

How to resource, develop, reward and motivate employees.

Management skills for diverse, cross-cultural workforces.

How to deploy Human Capital to deliver strategic business goals.

You will benefit from

Interactive discussions, presentations, group work and subject matter experts.

Comprehensive tutor support and academic skill development.

During your studies there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.