



Anglia Ruskin
University

London

Business and Hospitality Management

BSc (Hons)

Quick Facts

Campus: London

Duration: 3 Years or 4 years with foundation year

Available Starts: September, January

UCAS Code: 1N22 - 3 years, NN11 - 4 years with foundation year

Tariff Points: 104 UCAS tariff points

Institution code: L63

Hospitality is experiencing exponential global growth.

Driving continual demand for specialist graduates, who both understand the theories of business and have practical experience of this fast paced workplace, Employment in the UK hospitality industry continues to experience significant growth and currently accounts for over 9% of the UK's total employment, as well as contributing 10% of the UK's total GDP.

The structure of this degree enables an understanding and evaluation of business concepts of management, whilst preparing graduates for the hospitality sector through the extensive use of case studies, guest speakers and off-site visits. This synthesis allows students to develop their knowledge whilst gaining commercial awareness and expertise within the industry.

The campus is located in the heart of London's thriving hospitality industry which facilitates the university's employability team in forging strong relationships and consequent employment opportunities for students.

The hospitality industry continues to develop at a rapid rate which means there continues to be huge demand for graduates who can demonstrate an in-depth understanding of business theory as it applies to the sector, together with relevant employability skills.

Associated careers

In today's competitive jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. A BSc (Business and Hospitality Management) from ARU London will definitely enhance your employability:

- Your ARU London lecturers all have first-hand experience of business and many continue to work in the hospitality sector. You are therefore assured that the content of your degree will be directly relevant to the demanding, constantly evolving world of contemporary business. Furthermore, you will study business from a practical as well as an academic perspective.
- ARU London lecturers have a wealth of contacts too and you will study alongside students from all over the world. All great for networking!

Module Guide

Year 1

- Hospitality, Tourism and Events Environment
- Business Finance
- Academic and Professional Skills
- Managing Quality in Hospitality, Tourism and Events

Year 2

- Principles and Practices of Marketing
- Managing Human Resources
- Hospitality Management
- Customer Service Management for Tourism, Hospitality and Events

Year 3

- Global Hospitality and Tourism Issues
- Hospitality and Venue Management
- Business Strategy
- Leadership and Change Management
- Major Project



Skills & development

This degree offers the chance to combine academic study of the business and hospitality sector plus opportunities to gain employment within the sector.

Develop management skills required to lead a team. This includes skills in anticipating and responding to a fast-paced industry, adapting quickly whilst identifying new opportunities, generating solutions, implementing improvements and thinking creatively.

Develop a deep understanding of key global factors that impact the hospitality industry.

You will benefit from

Our employability team will assist you should you wish to secure a part-time hospitality job.

As one of the most important financial and business centres in the world, London is a world-class hospitality hub, offering some of the very best examples in terms of service and luxury accommodation.

ARU London is also a proud member of the British Hospitality Association.

During your studies there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.