



# Business and Healthcare Management

BSc (Hons)

## Quick Facts

**Campus:** London

**Duration:** 3 Years or 4 years with foundation year

**Available Starts:** September, January

**UCAS Code:** 1N11 - 3 years, N100 - 4 years with foundation year

**Tariff Points:** 104 UCAS tariff points

**Institution code:** L63

# The healthcare sector is the largest sector in the UK, employing over 4 million people.

The industry plays a crucial role in supporting the economy by maintaining the physical and mental health of the wider workforce. It is anticipated that around 2 million people will need to be trained and recruited before 2022 as a result of the sector's growth.

This degree course will provide you with a range of opportunities to develop the attitudes, abilities and competences needed to work in a health and social care environment, both home and international. The course will also encourage entrepreneurship as you will have opportunities to develop skills required to analyse complex contemporary business and healthcare organisations. Business analysis is a critical factor in determining organisational options as it forms the basis for negotiating, planning and execution to deliver on organisational goals.

Employers from the healthcare sector have been directly involved in the design and development of this course. Collaborations with these sector partners are used to explore those skill sets that employers are most interested in and to constantly ensure they are embedded within the delivery of the course. You will also benefit from lecturers who have significant industry experience.

## Associated careers

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. On successful completion of this degree, you might choose to move onto our postgraduate studies, such as our MBA - Healthcare or pursue a career in business and/or healthcare.

## Assessment

We'll assess your progress through a variety of methods from coursework, group assignments, activity-based assignments and exams. You can expect to partake in on-going problem-solving activities, projects and presentations

## Module Guide

### Year 1

- Healthcare Environment
- Academic and Professional Skills
- Business Finance
- Service Operations Management

### Year 2

- Business Information Systems
- Entrepreneurship and Innovation in Healthcare
- Managing Human Resources
- Principles and Practice of Marketing

### Year 3

- Business Strategy
- Contemporary Themes in Healthcare
- Leadership & Change Management
- Major Project



## Skills & development

This degree offers the chance to combine academic study of the business and healthcare sector plus opportunities to gain employment within the sector.

Knowledge and understanding of complexities within the healthcare industry.

Management skills for diverse, cross-cultural workforces.

## You will benefit from

The healthcare sector currently employs over 4 million people and with 12% growth projected, graduates who can demonstrate an in-depth knowledge of the relevant business concepts as well as first-hand experience in the sector will be in great demand.

During your studies there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.